

MICHAEL INNES

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I am a Creative with over 7 years professional experience working on an extensive range of projects for both print and electronic media. I work well as a team player and I am self motivated to do quality work.

PROFESSIONAL EXPERIENCE

Contractor. *Fall 06 - Winter 07*

Resource Interactive, Graphic Designer. *Summer- Winter 07*

A design agency specializing in interactive media. I worked on a team that redesigned the graphic arts section of Hewlett-Packard's website. I created layouts and templates, as well as collaborated with developers to implement the designs. I also designed page layouts for feature story pages and dynamic implementations for use in Flash or AJAX.

Jobe and Associates, Graphic Designer. *Spring - Summer 07*

A design agency specializing in event planning and implementation. I created copy and design for a variety of event marketing materials, from mailers to 3-dimensional items and packaging. I also traveled on site to the events as a member of the design team, managing last minute on site needs, as well as designing and printing a nightly newsletter for the events. Clients included multiple branches of Nationwide Insurance and The Country Club at Muirfield Village.

Nationwide Insurance, Graphic Designer. *Winter 06*

A nationally recognized insurance company. I worked on a design team that developed a new brand identity for Nationwide Better Health. We researched extensively, brainstormed, and worked with copywriters to design the sales collateral, postcards, and powerpoint templates to go along with the overall identity.

The Navicor Group (part of InChord), Graphic Designer. *Fall 06*

A design company with clients primarily in the pharmaceutical/medical field. I established an identity for a sales kit, designed email reminders and a large RFP. I also designed multi-page layouts for sales aids, graphs, and an interactive PDF.

Mercy Response, Relief Worker - Volunteer. *Summer-Fall 06*

An organization dedicated to helping disaster victims (of hurricane Katrina). After the storm hit, my wife and I decided that we wanted to help in a real way. We decided to take a risk and join this organization for the summer, quitting our jobs to do so. I served on a five member team helping with rebuilding efforts, house gutting, volunteer training, as well as overseeing, managing and cooking food at outreaches. I was part of project coordination and designed a hurricane evacuation plan for the relief camp. I gained true life experience I will never forget.

PRISM Marketing Communications, Graphic Designer. *Spring 01 - Summer 06*

A full service advertising agency with diverse offerings from branding to print to web design. I designed logos, web sites, corporate identities, multi-page layouts, advertisements, billboards, publications, RFPs, packaging, trade show graphics, and various other print and web related materials. I was responsible for creative design, mock ups, web site programming, web graphics optimization, photo manipulation, color correction, pre press, office computer maintenance and account work.

EXPERTISE

Photoshop, ImageReady, Illustrator, InDesign, GoLive, Acrobat, DreamWeaver, Fireworks, Freehand, Flash, QuarkXpress, Html, Dhtml, Xhtml, CSS

EDUCATION AND RELEVANT ACCOMPLISHMENTS

BFA - The Columbus College of Art and Design, 01

National Scholarship Award, Nominee for Student Excellence Award, National Deans List

Breathe Festival, Assistant Marketing Director - Freelance. *Summer 2005*

A four day, outdoor event featuring nationally renowned speakers and musicians. I coordinated marketing and promotional materials such as registration forms, magazine ads, promotional materials, event signage, and the festival website.

Grant Memorial Hospital, Art Therapy - Volunteer. *Summer - Fall 2000*

A program called Art Angels designed to care for cancer patients and their visitors through art. I worked with cancer patients by drawing or making craft projects with them, as well engaging in conversation to help them during their hospital stay.